



# **EUROLOG**

**6, 7 y 8 JUNIO**

**Barcelona**

**2023**





**¿What does CEL offer?**

# Centro Español de Logística CEL

**CEL is the benchmark association for logistics activity in Spain and Latin America, providing a differential value through the generation and dissemination of knowledge, the training of professionals and the revitalization of innovation.**

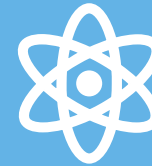
**Our objective is to boost the competitiveness of companies and train professionals (generate talent) through the creation of value in supply chains in an efficient and sustainable way..**



**Enhance the competitiveness of logistics organizations**



**Act as a forum for communication and dissemination of logistics innovations**



**Provide information on the latest trends and techniques in logistics management**



**Promote the exchange of experiences between companies and professionals**



**Provide excellence in the training of logistics function professionals**



**Bring together and transfer international experiences**



**Train professionals in the logistics sector anticipating demand**



**Generate knowledge and create studies related to market trends**



# Junta Directiva del CEL

P&G

Alia  
CLÚSTER  
LOGÍSTICO  
DE ARAGÓN

Supply Nexus

LG

CEL

accenture

GRUPO  
AGORA

Alliance  
Healthcare

CEPSA

DHL

STEF

El Corte Inglés

ID LOGISTICS

KPMG

Logista  
LIBROS

Red Logística de  
Andalucía

Nestlé

renfe

TENDAM  
GLOBAL FASHION RETAIL

# CEL Activites

## Innovation & Projects

- **Bring together and transfer international experiences**
- **Analysis of new trends**
- **Know How Creation**

## Networking & Communication

- **Transmission of experiences and debates**
- **Activities, conferences and visits**
- **Latest trends and techniques in logistics management**

## Training

- **Managerial skills Techniques**
- **Logistics and technological processes**
- **Face-to-face, online and in-company mode**
- **International certifications**

# CEL in Numbers

**+ 50,000**  
**CONTACTS**

**+ 300**  
**MEMBERS**

**+ 30,000**  
**STUDENTS**

# CEL Promotion

**+ 20,000**



**+ 8,000**



**+ 10,000**



**mailchimp**





# **EUROLOG**

**ELA International Conference**



# Know the ELA

The ELA is a federation of 30 national organizations, covering almost all the countries of Central and Western Europe, as well as the outermost regions of the European Union, in the Caribbean (Martinique French Antilles).

ELA defines European Logistics Education Standards and encourages the acceptance of these standards by each of its member countries.

Through its various committees, activities and standards are developed and adopted and disseminated on a pan-European basis.

The objectives of the ELA are to provide an international forum for the networking, promotion and development of the logistics and supply chain profession.



Italy



Morocco



Portugal



Poland



Austria



Germany



Spain



United Kingdom



Czech Republic



Luxembourg



Switzerland



Hungary



Greece



Ireland



Spain



France



Finland



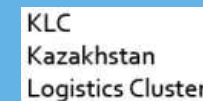
Switzerland



Slovenia



Romania



Kazakhstan

# 26th EUROLOG Edition

- **EUROLOG is the annual international conference of the European Logistics Association, organized in its 23rd edition by CEL in Barcelona, which is held in different European cities. The aim of the conference is to promote dialogue between members and non-members of the ELA, in particular national organisations, on a neutral platform.**
- **This is the 26th EUROLOG with previous conferences taking place in Athens, Bucharest, Poznan and Lisbon to name a few. EUROLOG will give professionals in the sector the opportunity to meet, network and draw relevant lessons from different countries and participate in a transnational dialogue.**
- **Given the challenges facing the supply chain sector globally as a result of the past three years and the continuing effects of the crisis in Ukraine, now more than ever is the opportune time for both CEL and ELA to come together to reflect. about the lessons we've learned and collaborate on strategies to grow the supply chain industry in a more resilient way through digitalization and sustainability.**
- **During the first day of work, which will be held at SIL Barcelona, managers from the main European and Spanish companies will participate as speakers, sharing experiences and visions on the most current and significant issues in logistics. With extensive reference to real cases, the economic and environmental impact of the logistics strategies implemented by companies will be discussed and the state of the art on the innovations that are changing the world of logistics will be illustrated.**
- **The following day there will also be visits to the main companies in the region, such as SEAT and Port de Barcelona.**



# EUROLOG – SIL - DFactory

**SIL**  
Barcelona **25** Anniversary  
7-9 junio 2023 (1998-2023)

**DFACTORY**  
BARCELONA



- The Eurolog, organized by the CEL (which is a Founding Member of the ELA), will be held within the framework of the SIL (International Logistics Exhibition) during its 25th Anniversary. The SIL framework will be the perfect opportunity to strengthen ties with Europe, to meet international experts in the logistics sector, to strengthen ties with the industry through experiences such as training, knowledge and networking, and visits. All of this will generate business and collaboration opportunities!

- Center for industry 4.0 that promotes the attraction of talent, technology and investment, turning Barcelona into a point of reference in innovation and the digital economy.



# EUROLOG Visits



Center for industry 4.0 that promotes the attraction of talent, technology and investment, turning Barcelona into a point of reference in innovation and the digital economy.



The Barcelona Port Authority (APB), dependent on the public entity Puertos del Estado of the Ministry of Transport, Mobility and the Urban Agenda, is the public body in charge of operating the port of Barcelona.



SEAT SA. is a Spanish automobile company founded by the defunct National Institute of Industry on May 9, 1950. In 1986, SEAT was privatized and the German group Volkswagen acquired a majority stake in the company, and since then SEAT has been a subsidiary that belongs to the Volkswagen group together with Audi, Bentley, Bugatti, Ducati, Italdesign, Giugiaro, Lamborghini, MAN, Porsche, Scania and Skoda.





# EUROLOG Agenda \*

## 6 June in DFactory

- 10.00h – 12.00h. **CEL Board Meeting (Only Members)**
- 12.30h – 13.30h. **CEL Assembly (Only Members)**
- 13.30h – 14.30h. **Eurolog Welcome Reception Cocktail**
- 15.00h – 17.00h. **DFactory & 3D Incubator Visit**
- 17.00h – 19.00h. – **ELA Board Meeting (Only Members)**

## 7 June in SIL Barcelona

- 09.30h - 10.00h. **Opening**
- 10.00h - 10.30h. **Offical from the European Commission**
- 10.30h - 11.00h. **Session. Data Analytics & IA**
- 11.00h - 11.30h. **Session. Automation & Robotics**
- 11.30h - 12.00h. **Session. Cybersecurity**
- 12.00h - 12.30h. **Networking Coffee**
- Co12.30h - 13.15h. **Session. Operational and transportation sustainability**
- 13.15h - 14.00h. **Session. Collaboration**
- 14.00h - 15.30h. **Netowrking Lunch**
- 15.30h - 17.30h. **Session. Talent, Diversity and Culture**
- 17.30h - 18.00h. **Closing**

## 8 June

### VISITS

- 09.00 h – 14.00h. **SEAT & Port de Barcelona Visits**

### SIL BARCELONA

- 15.00 – 19.00h. **Visit the stands and do Networking. The SIL has an App to be able to close the visit agenda with +300 exhibitors that cover the entire supply chain of Europe, with a connection to the Mediterranean and Latin America**

*Provisional Agenda in March 2023.*



# **SPONSORSHIPS**



# Sponsorships

SPONSORSHIP SUMMARY	GOLD	SILVER
Company logos and level of sponsorship in posters and brochures	YES	YES
Eurolog Invitations (Price - 400 EUR)	8	4
Delivery of Commercial Information of the company to attendees according to sponsor level	YES	YES
Video of 3 min (beginning and end of the conference)	YES	NO
Mention as Sponsor in the communication of the Conference in the Newsletter #ActualidadCEL	YES	YES
Statement in the press release	YES	NO
Participation with a speaker	YES	YES
15% Discount at the Sqm of SIL Barcelona Fair	YES	YES
Networking App (SIL) with the Congress Attendees (+2,000)	YES	YES
Advertisement Logiciel Magazine	1 Page	1/2 page
Interview at Logiciel Magazine	YES	NO
<b>AMOUNT</b>	<b>8,000 €</b>	<b>4,000 €</b>



**GOLD SPONSOR**



# Sponsorships

- ☐ Inclusion of the brand image in communication, signage, microsite, brochure and Conference program as Gold Sponsor
- ☐ Mention as Sponsor in the communication of the Conference in the Newsletter #ActualidadCEL
- ☐ 8 Invitations
- ☐ Insertion of a 1-page advertisement in LogiCEL
- ☐ Interview in LogiCEL magazine.
- ☐ Mention on the content page of the LogiCEL magazine.
- ☐ Presence as a Gold Sponsor on the Eurolog microsite
- ☐ Delivery of commercial information or gift for attendees as part of the official documentation that will be delivered at the Conference.
- ☐ Participation with a speaker
- ☐ 3min video at the beginning and end of the Eurolog
- ☐ Conference Statement in the press release
- ☐ Access to the SIL App for Networking
- ☐ 15% discount on the SIL fair ground

**GOLD: 8,000 €**



**SILVER SPONSOR**



# Sponsorships

- ☐ Inclusion of the brand image in communication, signage, microsite, brochure and Conference program as Gold Sponsor
- ☐ Mention as Sponsor in the communication of the Conference in the Newsletter #ActualidadCEL
- ☐ 4 Invitations
- ☐ Insertion of a ½ page advertisement in LogiCEL
- ☐ Mention on the content page of the LogiCEL magazine.
- ☐ Presence as a Silver Sponsor on the Eurolog microsite
- ☐ Delivery of commercial information or gift for attendees as part of the official documentation that will be delivered at the Conference.
- ☐ Participation with a speaker
- ☐ Conference Statement in the press release
- ☐ Access to the SIL App for Networking
- ☐ 15% discount on the SIL fair ground
- ☐ Interview in LogiCEL magazine.

**SILVER: 4,000 €**



# OTHER SPONSORSHIPS



# Proposals

SUMMARY OF THE SPONSORSHIP	COFFEE	LUNCH / COCKTAIL / TAPAS	VISITS	SESSIONS	BAG
Brand image in communication, signage, microsite, brochure and Conference program	YES	YES	YES	YES	YES
Invitaciones Congreso Eurolog	2	2	2	1	1
Entrega de Información Comercial de la compañía a los asistentes según nivel sponsor	YES	YES	YES	YES	YES
Mención como Patrocinador en la comunicación de las Jornadas en el Newsletter #ActualidadCEL	YES	YES	YES	NO	NO
Mención del nombre de la empresa en nota de prensa	YES	YES	YES		
Roll Up	2	4	NO	NO	NO
3' video during the Conference	YES	YES	In the BUS	NO	NO
PRECIO	2,000 €	4,000 € / EACH	2,000 €	2,000 €	1,500 €



**ATTENDEE FEE**



# Registration & Fee

General Public	ELA / CEL Partners
<b>300 EUR + IVA</b>	<b>250 EUR + IVA</b>

## The Fee includes:

- **Visits (Limited booking/ by registration date order)**
- **Access at Eurolog Congress : welcome bag, coffee breaks & Lunch Networking**
- **Access at SIL Barcelona & SIL Knowledge**
- **Access at the SIL App with +2,000 contacts of the Congress and + 650 Exhibitors**
- **For the Eurolog Registration, contact to [cel@cel-logistica.org](mailto:cel@cel-logistica.org)**

# Hotel & Accommodation

## ACCOMMODATION

Skyline Eventos, as the official travel agency of SIL, offers you the possibility to stay in various hotels in Barcelona at unbeatable prices.

[Check here all the offers!](#)

To book your accommodation at special rates, please contact:

### SKYLINE EVENTOS

Phone Nr: +34 607 41 66 03

Chon García

[ascension@skylineeventos.com](mailto:ascension@skylineeventos.com)

**Indicate Reference:** Participation in SIL 2023

## TRAVEL DISCOUNT VOUCHERS

The Organization has reached special agreements with RENFE (Spain's railroad company) and IBERIA (airline) so that all SIL 2023 exhibitors and attendees can benefit from special rates or discounts.

Once you have registered to participate in Eurolog, you can access the SIL platform to obtain discount vouchers so that you can purchase your tickets.





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@CELLogistica



**¡VISITANOS!**